19-23649-shl Doc 4766-1 Filed 05/11/22 Entered 05/11/22 15:45:56 Exhibit 1 Landau Excerpt Pg 1 of 50

Exhibit 1

		1
1	UNITED STATES BANKRUPTCY COURT	·
2	SOUTHERN DISTRICT OF NEW YORK	
3	Chapter 11 - Case No. 19-23649 (RDD)	
4		
5		
6	In re:	
7	PURDUE PHARMA L.P., et al.,	
8	Debtors.	
9		
10		
11		
12		
13		
14	HIGHLY CONFIDENTIAL	
15	REMOTE DEPOSITION OF CRAIG LANDAU, MD	
16	NOVEMBER 24, 2020 - 8:30 A.M. EST	
17		
18		
19		
20		
21		
22		
23		
24		
25	JOB NO. 2020-89913	

		2
1		_
2		
3		
4	NOVEMBER 24, 2020	
5	8:30 A.M. EST	
6		
7		
8		
9	REMOTE DEPOSITION of CRAIG LANDAU, MD,	
10	before S. Arielle Santos, Certified Court	
11	Reporter, Certified LiveNote Reporter and Notary	
12	Public.	
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

```
28
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
     document come to mind that refreshed
 2.
 3
     your recollection?
 4
            Α
                 No.
 5
            0
                 You joined Purdue Pharma
 6
     in 1999; is that correct?
 7
            Α
                 Yes.
                 You had had a job at
 8
 9
     another pharmaceutical company before
10
     that, correct?
11
            Α
                 Correct.
12
                 What was the job before
            O
13
     Purdue?
14
                 It was a job at Knoll
15
     Pharmaceutical Company in Mt. Olive,
16
     New Jersey. I was an associate
     medical director in clinical research.
17
18
                 And approximately how long
19
     did you hold that position at Knoll?
20
            Α
                 I would say between one
21
     and one and a half years, or
22
     thereabout; a long time ago.
23
                 How did you come to work
24
     at Purdue?
25
            Α
                 I had met -- I had met a
```

```
62
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            Α
                 This was quite sometime
 3
     ago. But I believe Dr. Wright was in
 4
     a much higher level position and, you
     know, overseeing multiple programs
 5
     through other individuals. I am not
 6
 7
     certain I ever reported directly to
     Dr. Wright.
 8
 9
                 When Purdue's first
            0
10
     criminal conviction happened in 2007,
     you had been working at Purdue for
11
12
     approximately eight years; is that
13
     correct?
14
            Α
                 Yes.
                 You were aware of the
15
            Q
     criminal conviction about the time it
16
     happened in 2007, correct?
17
18
            Α
                 Yes.
                 How did you feel about the
19
20
     criminal conviction at the time?
21
                          Surprise, since
            Α
                 Regret.
22
     in my understanding, the basis for the
23
     conviction was from matters that I
24
     wasn't involved in obviously. And a
25
     bit of embarrassment.
```

```
98
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
            have no recollection based on
 2.
 3
            anything other than what I would
            have discussed with counsel.
 4
     BY MR. ALEXANDER:
 5
 6
                 Are you aware that
 7
     Purdue's board has formed a special
 8
     committee?
 9
            Α
                 Yes.
10
                 Have you been interviewed
            O
11
     by the special committee?
12
            Α
                 Not to my knowledge.
13
                 MR. ALEXANDER: Mr. Suarez,
14
            you can take this exhibit down.
15
     BY MR. ALEXANDER:
16
                 Dr. Landau, you are aware
            0
     that there is an opioid crisis in
17
     America, correct?
18
19
                 Yes, I am.
            Α
20
                 And you are aware that the
            0
21
     lawsuits against Purdue include
22
     allegations that Purdue caused much of
23
     the opioid crisis, correct?
24
                 I believe I am aware of
25
     that, yes.
```

		99		
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL			
2	Q Have you ever tried to			
3	figure out whether Purdue caused the			
4	opioid crisis?			
5	MS. IMES: Object to form.			
6	THE WITNESS: I wonder at			
7	times. But causation, from a			
8	legal perspective, is is			
9	something best left to those			
10	with the experience or expertise			
11	to consider.			
12	My view is that the answer			
13	is while our products, one or			
14	another product has been the			
15	subject of a significant abuse,			
16	misuse, and diversion with			
17	consequences, that Purdue did			
18	not cause the opioid crisis.			
19	The crisis is complex and			
20	multi-factorial. It's			
21	acknowledged to have multiple			
22	factors needing to be			
23	considered, whether they be			
24	sociological, financial, or			
25	economical behavior, or			

		100		
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL			
2	biologic, access to healthcare,			
3	and others. It's a tragedy no			
4	matter how you slice it, and we			
5	are doing our best to address			
6	it.			
7	BY MR. ALEXANDER:			
8	Q Dr. Landau, I notice that			
9	you mentioned that the product has			
10	been subject to abuse, misuse, and			
11	diversion; is that correct?			
12	A Yes, that is correct.			
13	Q But you did not mention			
14	addiction, did you?			
15	A Not in that			
16	MS. IMES: Objection to			
17	form.			
18	THE WITNESS: I don't			
19	believe I mentioned addiction in			
20	the previous testimony, but that			
21	is true as well.			
22	BY MR. ALEXANDER:			
23	Q You didn't mention opioid			
24	use disorder, did you?			
25	A I don't believe I did.			

```
108
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            of the outcomes we report on.
 3
            And so if this meets your
 4
            criteria, I would say the answer
 5
            is yes.
 6
                 MR. ALEXANDER: Mr. Suarez,
 7
            please pull up document MA-05.
                 Dr. Landau, you will also
 8
 9
            find this in the hard copy.
10
            This is a public document and
11
            has no Bates number.
12
                 THE REPORTER: Landau 5.
13
                 (Landau Exhibit 5, United
14
            HealthCare Insurance Proof of
15
            Claim, is Marked.)
     BY MR. ALEXANDER:
16
                 Dr. Landau, this is a
17
     proof of claim submitted in the
18
     bankruptcy by United HealthCare.
19
20
                 Please direct your
21
     attention to the first page.
22
                 At the top of the page it
23
     says, "Creditor Name: United
24
     HealthCare Services, Inc."
25
                 Do you see that?
```

```
109
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            Α
                  (Reviewing.) Yes, I do.
 3
                 You are aware that United
     HealthCare is a health insurance
 4
 5
     company, correct?
 6
            Α
                 I am.
 7
            Q
                 Please direct your
 8
     attention to page 5 of the document.
 9
                 This page says,
     "Attachment to Proof of Claim."
10
11
                 Do you see that?
12
            Α
                 Yes.
13
                 The last paragraph on this
14
     page begins "Debtors' scheme caused
15
     millions of Americans to develop
16
     Opioid-Use Disorder."
17
                 Do you see that?
18
            Α
                 Yes, I do.
19
                 Do you know whether Purdue
20
     caused millions of Americans to
21
     develop opioid-use disorder?
22
                 I don't. And I -- if it
23
     relies upon a scheme, I am not certain
     what scheme that's referring to.
24
25
                 Do you know whether Purdue
            Q
```

		110		
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL			
2	caused any Americans to develop			
3	opioid-use disorder?			
4	A (Reviewing.)			
5	MS. IMES: Objection to			
6	form.			
7	THE WITNESS: You know, I			
8	am not certain I am comfortable			
9	with the premise. When when			
10	you say "cause," it it			
11	implies, to me as a non-lawyer,			
12	it implies intent.			
13	Purdue develops and makes			
14	available medicines for			
15	patients. And opioids, such as			
16	OxyContin, carry known			
17	liability.			
18	And what I can say is I am			
19	certain that any number of			
20	individuals, pain patients or			
21	non-pain patients who have			
22	secured or ingested OxyContin,			
23	either developed or, you know,			
24	were suffering from opioid-use			
25	disorder.			

```
111
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
     BY MR. ALEXANDER:
 2.
                 Dr. Landau, you mentioned
 3
 4
     pain patients and non-pain patients;
     is that correct?
 5
 6
            Α
                 Correct.
 7
                 Has Purdue implemented a
     strategy to blame the national opioid
 8
 9
     crisis on non-pain patients?
10
                 MS. IMES: Objection.
11
            Asked and answered. No
12
            foundation.
13
                 THE WITNESS: As far as I
14
            know, absolutely not. And if I
15
            did know that that was a brewing
16
            strategy, I would not have
17
            signed on and approved that.
     BY MR. ALEXANDER:
18
                 Please direct your
19
20
     attention to page 6.
21
                 The first sentence of this
22
     page says, "Based on the analysis
23
     undertaken to date, between January 1,
24
     2008, and December 31, 2019, United
25
     paid healthcare benefits and
```

```
112
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
     reimbursement for hundreds of
 2.
 3
     thousands of members who were
     diagnosed with OUD after receiving a
 4
 5
     prescription for an opioid
 6
     manufactured and marketed by Debtors."
 7
                 Do you see that?
                 I don't actually. I am
 8
 9
     thinking your page 6 is different from
10
     my page 6.
11
                 That's why the lawyers ask
12
     the question whether you see it.
13
                 It's the second page of
14
     the attachment to Proof of Claim.
15
            Α
                 Okay. Now I see it.
16
                 Sorry. It's labeled page
17
     2 in my document. Sorry.
18
     (Reviewing.)
19
                 The first sentence on this
20
     page says, "Based on the analysis
21
     undertaken to date, between January 1,
22
     2008, and December 31, 2009, [sic],
23
     United paid healthcare benefits and
     reimbursement for hundreds of
24
25
     thousands of members who were
```

```
113
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     diagnosed with OUD after receiving a
 3
     prescription for an opioid
     manufactured and marketed by Debtors."
 4
                 Do you see that?
 5
 6
            Α
                 (Reviewing.) Yes. Let me
 7
     just digest that for a moment, if you
 8
     don't mind. (Reviewing.)
 9
                 Okay. I see that.
                                      Sorry.
10
                 You are aware that
            0
11
     insurance companies have data about
12
     prescriptions they pay for, correct?
13
                 Yes.
14
                 And you are aware that
15
     insurance companies sometimes have
16
     data related to diagnoses for
17
     patients, correct?
18
                 I believe --
19
                 (Simultaneous Crosstalk.)
20
                 MS. IMES: Objection to
21
            form.
22
                 THE WITNESS: I believe so.
23
     BY MR. ALEXANDER:
24
                 Purdue opioids pose a risk
25
     of addiction, correct?
```

```
114
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            Α
                 To my knowledge, all
 3
     opioids pose a risk of addiction,
     including Purdue's opioids, yes.
 4
                 Purdue opioids pose a risk
 5
     of addiction even as taken as
 6
 7
     prescribed, correct?
                 MS. IMES: Objection to
 8
 9
            form.
10
                 THE WITNESS: Yes.
                                      And
            that risk is -- is so labeled in
11
12
            what I believe is a black box on
13
            the product monograph.
14
     BY MR. ALEXANDER:
15
            Q
                 Being prescribed Purdue
16
     opioids can put a patient at risk of
     developing opioid-use disorder,
17
18
     correct?
19
                 I believe so, yes.
            Α
20
                 Opioid-use disorder is
            0
21
     dangerous, correct?
22
                 Opioid-use disorder is a
            Α
     serious problem and can be dangerous,
23
24
     yes.
25
                 Do you know whether United
            Q
```

		115		
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL			
2	paid healthcare benefits and			
3	reimbursements for hundreds of			
4	thousands of members who were			
5	diagnosed with OUD after receiving a			
6	prescription for an opioid			
7	manufactured and marketed by Purdue?			
8	A I do not know.			
9	Q Has Purdue ever determined			
10	how many patients who were prescribed			
11	Purdue opioids developed opioid-use			
12	disorder?			
13	A I don't know.			
14	MR. ALEXANDER: Mr. Suarez,			
15	you can take down this document.			
16	BY MR. ALEXANDER:			
17	Q Purdue is working on a			
18	plan that will turn the company's			
19	assets over to its creditors, correct?			
20	A Yes.			
21	Q After emergence, the			
22	creditors will get the benefits of the			
23	future business, correct?			
24	MR. MCCLAMMY: This is Jim			
25	McClammy, counsel for the			

```
126
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     quidelines.
                 For all we know, sitting
 3
 4
     here today, these -- the prescriptions
     under analysis could be entirely
 5
 6
     directed towards end-of-life care or
 7
     palliative care or cancer pain or
     Sickle Cell Disease, as unlikely as it
 8
 9
     is, which would make this completely
10
     irrelevant.
                 So this is -- while
11
12
     numerically I would agree with your
13
     statement, it's, to me,
14
     uninterpretable.
15
                 You are aware that
16
     evidence shows that higher doses of
17
     opioids are more dangerous than lower
18
     doses, correct?
19
            Α
                 Yes.
20
                 And based on what you
            0
21
     know, you agree that higher doses of
22
     opioids are more dangerous than lower
23
     doses, correct?
24
                 I think generally
25
     speaking, I -- I believe there is a
```

```
138
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     measures are taken, thousands of
     Purdue patients will die of overdoses
 3
     during this case."
 4
 5
                 Do you see that?
 6
            Α
                 Yes.
 7
                 It's true that whoever
     runs the OxyContin business after this
 8
 9
     bankruptcy should pay attention to
10
     data about patients who are prescribed
11
     OxyContin and die of overdoses,
12
     correct?
13
                 I would say yes, of
14
     course. I hesitate only -- only
15
     because the ability of a
16
     pharmaceutical company to, using your
17
     words, pay attention to individual
18
     patients is, I would say, limited
     because that's the role of the
19
20
     treating physician.
21
                 If it's possible and it
22
     doesn't violate HIPAA considerations
23
     or laws, you know, I would say close
24
     attention to all matters of such
25
     import would be -- would be good.
```

```
139
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
                 MR. ALEXANDER: Mr. Suarez,
            please pull up document MA-09.
 3
                 Dr. Landau, you have this
 4
            in hard copy. This document is
 5
 6
            designated highly confidential
 7
            and bears Bates number
            RSF00038124.
 8
 9
                 THE REPORTER: Landau 8.
10
                 (Landau Exhibit 8,
            RSF00038124 - 125, is Marked.)
11
12
     BY MR. ALEXANDER:
13
                 Dr. Landau, please direct
14
     your attention to the top of the page.
15
                 This appears to be an
16
     e-mail from you to Jonathan Sackler,
17
     dated November 5, 2018, correct?
18
                 Yes, that is correct.
                 And your e-mail says,
19
20
     "Thanks for following up with these,
21
     Jon. As we discussed, I will share
22
     the ideas with the proper people and
23
     get back to you with thoughts."
24
                 Do you see that?
25
            Α
                 Yes.
```

```
140
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
                 Below that is an e-mail
 2.
            0
 3
     from Jonathan Sackler to you.
 4
                 Do you see that?
 5
            Α
                 I do.
                 Jonathan writes, "Craig,
 6
 7
     as we discussed, here is a list of
     ideas that might be incorporated into
 8
 9
     our programs."
10
                 Do you see that?
11
            Α
                 Yes.
12
                 At the bottom of the
13
     e-mail, there's a list of 12 items,
14
     correct?
15
            Α
                 Yes.
                 In that list, item number
16
            Q
     7 says, "Offer a 'we stand by our
17
18
     patients' program of
19
     treatment/counseling for patients who
20
     were properly prescribed our products
21
     and subsequently developed an OUD."
22
                 Do you see that?
23
                 I do see that.
            Α
                 OUD is an abbreviation for
24
25
     opioid-use disorder, correct?
```

```
141
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            Α
                 That's my understanding,
 3
     yes.
 4
            0
                 For as long as you have
 5
     worked at Purdue, you have always
 6
     known that patients who are properly
 7
     prescribed Purdue opioids could
 8
     develop opioid-use disorder, correct?
 9
                       That is a clear risk
                 Yes.
     associated with a controlled
10
11
     substantial such as oxycodone and
12
     OxyContin, and it's clearly -- clearly
     indicated as such in the product
13
14
     monograph.
15
            Q
                 Do you know how many
16
     patients who were properly prescribed
17
     Purdue opioids developed opioid-use
     disorder?
18
19
                 I do not personally know
            Α
20
     that.
21
                 Could be thousands of
            Q
     patients, correct?
22
23
                 MS. IMES: Objection.
24
                 THE WITNESS:
                                I would be
25
            speculating, Mr. Alexander.
```

		142
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL	
2	don't know.	
3	BY MR. ALEXANDER:	
4	Q Could be tens of thousands	
5	of patients, correct?	
6	MS. IMES: Objection.	
7	THE WITNESS: Again, I	
8	would be speculating. I have no	
9	knowledge of what the number is	
10	or what data source would be	
11	clean enough to allow you to	
12	calculate that number.	
13	BY MR. ALEXANDER:	
14	Q For example, Dr. Landau,	
15	if we looked at the United HealthCare	
16	Proof of Claim, it could be hundreds	
17	of thousands of patients, correct?	
18	MS. IMES: Objection.	
19	THE WITNESS: Yeah. As I	
20	mentioned in earlier testimony,	
21	it would be, you know, being	
22	unfamiliar with the basis of the	
23	data behind their proof of	
24	claim, one would have to	
25	understand the individual	

		143		
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL			
2	circumstances regarding the			
3	the patient under consideration,			
4	whether that was a pain patient			
5	prescribed the product, whether			
6	they were it was a history of			
7	prior opioid-use disorder,			
8	whether there were concomitant			
9	medications involved.			
10	I mean, it's it's very			
11	detailed. But I am not in any			
12	way disputing the fact that			
13	opioid-use disorder is a risk			
14	associated with a, you know, a			
15	Schedule II substance like			
16	OxyContin.			
17	BY MR. ALEXANDER:			
18	Q To the best of your			
19	knowledge, has Purdue ever tried to			
20	find out how many patients who were			
21	properly prescribed Purdue opioids			
22	developed opioid-use disorder?			
23	MS. IMES: Objection to			
24	form.			
25	THE WITNESS: I am not			

```
144
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            certain. We may or may not
 3
                   I am just not aware of
            have.
            whether we have.
 4
     BY MR. ALEXANDER:
 5
                 In this e-mail, Jonathan
 6
 7
     Sackler wrote about a program of
     treatment/counseling, correct?
 8
 9
            Α
                 Yes.
10
                 Do you know how much it
            0
     costs to provide successful treatment
11
12
     for one patient for opioid-use
13
     disorder?
14
            Α
                 I am not -- I am not
15
     certain how one would define
16
     "successful treatment." But given my
     understanding of opioid-use disorder
17
     and addiction, as a chronic disease, I
18
     assume it's substantial.
19
20
                 Some patients have emptied
21
     their savings account trying to pay
22
     for treatment, correct?
23
                 I don't know that to be
     true, but I am sure it's very, very
24
25
     possible.
```

			145	
1	CRAIG LANDA	U - HIGHLY CONFIDENTIAL		
2	Q Do	you know how much harm		
3	opioid-use dis	order inflicts on a		
4	person beyond	person beyond the cost of treatment?		
5	A Th	e disease of addiction		
6	is devastating	•		
7	Q Op	ioid-use disorder can		
8	cause people t	o lose their jobs,		
9	correct?			
10	A Ye	s.		
11	Q Op	ioid-use disorder can		
12	cause people t	o lose their housing,		
13	correct?			
14	A Ye	s.		
15	Q Op	ioid-use disorder can		
16	damage a marri	age, correct?		
17	A Ye	s.		
18	Q Op	ioid-use disorder can		
19	cause parents to lose custody of their			
20	children, correct?			
21	A Ye	s.		
22	Q Op	ioid-use disorder can		
23	lead to overdo	se and death, correct?		
24	A Ye	s.		
25	Q Pu	rdue never offered a "we		

```
146
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     stand by our patients" program, did
 3
     it?
 4
                 I don't believe a program
 5
     suggested -- the program suggested by
 6
     Jonathan Sackler, who is now deceased,
 7
     of course, was implemented.
                 I think over the years
 8
 9
     Purdue was -- it's my understanding
10
     that the company was, you know, very
11
     active in looking for ways to address
12
     the underlying issues, you know, not
13
     limited to chronic pain
14
     patient-related issues, but issues
15
     related to abuse, misuse, diversion,
     addiction, overdose.
16
                 In Jonathan's e-mail, it
17
18
     appears to me he was obviously
19
     interested and thinking about novel
     ways in which we could address these
20
21
     issues in a serious and helpful way,
22
     and I just -- I don't believe we
23
     pursued item number 7.
24
                 Purdue never offered a
25
     program of treatment and counseling
```

```
153
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     and Rheumatology Products.
 3
                 Now, please direct your
 4
     attention to the last page of the
 5
     document.
 6
                 This page contains Dr.
 7
     Rappaport's electronic signature and
 8
     the date of October 3, 2008.
 9
                 Do you see that?
10
            Α
                 Yes.
11
                 That's some proof that Ms.
12
     Imes and I are members of the same
13
     profession.
14
                 Let's now go back to the
15
     first page.
                 At the end of the third
16
17
     paragraph, the letter says, "It will
18
     be necessary for you to submit a
19
     proposed Risk Evaluation and
20
     Mitigation Strategy (REMS) for the
21
     reasons described below."
22
                 Do you see that?
23
            Α
                 Yes, I do.
24
                 While you were working at
25
     Purdue in 2008, the FDA asked Purdue
```

```
154
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     to submit a proposed REMS for
 3
     OxyContin, correct?
 4
            Α
                 That's correct, yes.
                 Near the bottom of this
 5
            0
 6
     page it says, "We have become aware
 7
     postmarketing reports of overdose
     abuse and addiction associated with
 8
 9
     OxyContin."
10
                 Do you see that?
11
            Α
                 Yes. (Reviewing.)
12
                 I think I heard you, but I
13
     wasn't sure.
14
                 I'm sorry. Yes. I see
            Α
15
     it. I am aware of it.
16
                 While you were working at
            0
     Purdue in 2008, the FDA told Purdue
17
     that it was aware of post-marketing
18
19
     reports of overdose, abuse, and
20
     addiction associated with OxyContin,
21
     correct?
22
                 Yes, that is correct.
            Α
23
                 Please direct your
24
     attention to the second page.
25
                 There is a paragraph with
```

```
155
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
     the bold words, "Elements to Assure
 2.
 3
     Safe Use."
 4
                 Do you see that?
 5
            Α
                 I do.
 6
                 It says, "We have
 7
     determined that elements to assure
     safe use are necessary to mitigate
 8
 9
     serious risks listed in the labeling
10
     of the drug."
11
                 Do you see that?
12
            Α
                 Yes.
13
                 At the end of the
14
     paragraph it says, "Your REMS must
15
     include tools to manage these risks,
16
     including at least the following: "
17
                 Do you see that?
18
            Α
                 Yes.
19
                 While you were working at
20
     Purdue in 2008, the FDA told Purdue
21
     that it was required to submit a REMS
22
     that must include certain required
23
     elements, correct?
24
                 Yes, that is correct.
            Α
25
                 The FDA told Purdue that
            0
```

```
156
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     the purpose of the REMS was to
 3
     mitigate serious risks, correct?
 4
                 Yes, that is correct.
 5
            0
                 Below the language that we
 6
     just read, there's an item labeled
 7
     number 1, that says, "A plan to ensure
     that OxyContin will only be prescribed
 8
 9
     by prescribers who are specially
     certified."
10
11
                 Do you see that?
12
            Α
                 Yes.
13
                 DOCUMENT TECH: I
14
            apologize. This is the document
15
            tech. What page are we on?
16
                 THE WITNESS: Page 2.
17
                 DOCUMENT TECH: Okay.
18
            Thank you.
19
                 MR. ALEXANDER: Are you all
20
            set, Mr. Suarez?
21
                 DOCUMENT TECH: Yes, I am.
22
            Thank you. I apologize for the
23
            interruption.
24
                 MR. ALEXANDER: It's no
25
            trouble.
```

```
157
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     BY MR. ALEXANDER:
            O You worked on Purdue's
 3
 4
     response to that FDA request, correct?
 5
            Α
                 Yes, I did.
                 Richard Sackler's
 6
            0
 7
     daughter, Mariana Sackler, worked on
     Purdue's response to that FDA request,
 8
 9
     correct?
10
                 I don't believe she worked
11
     on the response. She worked
12
     internally as a coordinator of sorts,
13
     out of her interest to provide
14
     assistance.
15
                 Consultants from McKinsey
16
     worked on Purdue's response to that
17
     FDA request, correct?
18
                 I am not sure they worked
     on the response either. It's possible
19
20
     that they contributed to it. But that
21
     was the -- the response was a Purdue,
22
     you know, sponsor -- a sponsor's
23
     response.
24
                 The Sackler family members
25
     on the board of directors were briefed
```

```
158
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     on Purdue's response to that FDA
 3
     request, correct?
 4
                 I think -- I'm sorry. Can
 5
     you -- I'm sorry. I was thinking as
 6
     you were speaking. Can I ask you
 7
     repeat the question? I apologize.
                 It's no trouble.
 8
 9
                 There were Sackler family
     members on the board of directors of
10
11
     Purdue at the time, correct?
12
            Α
                 Yes.
13
                 The Sackler family members
14
     on the board of directors were briefed
     on Purdue's response to that FDA
15
16
     request, correct?
17
                 I think the -- you know,
     the Sackler members who were Sackler
18
19
     family members who were serving on the
20
     board would have been briefed in the
21
     context of board meetings where other
22
     non-Sackler, you know, independent
23
     directors would have been briefed.
                 I hesitate a bit because
24
25
     I'm -- although my memory is vague,
```

```
159
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     I'm not certain we actually provided a
 3
     response to the agency. We were
 4
     certainly working on our response, but
 5
     I -- I'm not sure we provided a
 6
     response.
 7
                 Perhaps you have documents
     to show otherwise.
 8
 9
                 Today, is the authority to
10
     prescribe OxyContin limited to
     prescribers who are specially
11
12
     certified?
13
                 Sadly not. You know, we
14
     had --
15
                 (Simultaneous Crosstalk.)
16
                 The FDA --
            Q
                 -- I was still speaking --
17
            Α
18
                 MS. IMES: Mr. Alexander,
            do not cut off Dr. Landau. He's
19
20
            answering your question.
21
                 THE WITNESS: What I was
22
            saying, just to go back to my
23
            response, it's sadly not,
24
            despite the fact that Purdue, as
25
            a company, along with a variety
```

		160
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL	
2	of other companies both branded	
3	and generic, in the context of	
4	what we call the industry	
5	working group, you know, formed	
6	at the request of FDA,	
7	recommended strongly that	
8	that REMS training for	
9	prescribers be mandatory, and	
10	that mandatory training be	
11	linked to the DEA registration	
12	and/or recertification process.	
13	That was a recommendation	
14	made I believe in a public	
15	meeting to the combined advisory	
16	committees and FDA in 2010, and	
17	that recommendation was not	
18	adopted by FDA. So the REMS	
19	that you see today is a product	
20	of what the agency requested of	
21	the industry.	
22	BY MR. ALEXANDER:	
23	Q If you are still the CEO	
24	and were running an OxyContin business	
25	together in 2021, should we do	

```
161
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     anything to promote a requirement that
 3
     OxyContin be prescribed only by
 4
     prescribers who are specially
     certified?
 5
 6
            Α
                 If I were running the
 7
     business post-emergence, I would work
     with other sponsors and FDA to
 8
 9
     implement such a mandatory training
     system.
10
             Not for a single product, but
     inclusive of one. But for all
11
12
     products.
13
                 I feel the same way today
14
     as I felt in 2010 and the intervening
15
     time, that the, you know, oftentimes
     bad outcomes start with the stroke of
16
17
     a pen of a prescriber. Precisely the
18
     reason the industry working group,
19
     again, branded businesses and generic
20
     businesses, often at odds over many
21
     things, recommended strongly that
22
     training be mandatory.
23
                 So I think it would be a
24
     smart thing to do.
25
                 As the CEO of Purdue, you,
            0
```

```
164
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     were formal interviews, but I
 3
     certainly -- you know, having spent
 4
     13-plus years at the company, was a
 5
     fairly well-known person. I can't
     recall if I was formally interviewed.
 6
 7
            Q
                 Did Purdue Canada have a
     board of directors?
 8
 9
                 It did have a board of
            Α
10
     directors, yes.
11
                 Did you report to that
12
     board when you were the CEO of Purdue
13
     Canada?
14
                 I did, yes.
            Α
15
                 Who was on that board when
            Q
16
     you were the CEO of Purdue Canada?
                 As I understand -- well,
17
            Α
18
     this is working on memory here -- but
19
     the board Purdue Canada was
20
     responsible to consisted of both a
21
     blend -- a blend of Sackler family
22
     members, as well as independent
23
     directors.
24
                 Are you asking me for the
25
     names?
             Sorry.
```

```
165
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            0
                 Yes. But just because I
     don't know how remote depositions will
 3
 4
     later appear.
 5
                 MR. ALEXANDER: Mr. Suarez,
 6
            you can take this document down
 7
            because we are done with it.
     BY MR. ALEXANDER:
 8
 9
                 Yes. Dr. Landau, if you
10
     can tell us the names of the
     individuals who served on the board of
11
12
     directors that you reported to when
     you were the CEO of Purdue Canada.
13
14
                 Yes. I will do my best.
            Α
15
                 From a family -- Sackler
16
     family perspective, on one side there
17
     was Dr. Raymond Sackler, Beverly
18
     Sackler, Dr. Richard Sackler, Jonathan
19
     Sackler, at one point David Sackler
20
     joined.
21
                 On the other side of the
     family, at that time, I think it was
22
23
     Theresa Sackler, Mortimer Sackler,
24
     Junior, Dr. Kathe Sackler, and I
25
     believe Ilene Sackler Lefcourt.
```

	166	
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL	
2	Independent directors,	
3	Peter Boer, Ralph Snyderman, Paulo	
4	Costa, Jacques Theurillat, I think the	
5	pronounce is correct. Cecil Pickett.	
6	And perhaps Judy Lewent, but I am not	
7	sure when she departed the board.	
8	That's to the best of my	
9	memory that those were the	
10	individuals.	
11	Q The whole time that you	
12	worked in Canada, members of the	
13	Sackler family controlled the majority	
14	of the seats on that board, correct?	
15	A I don't know. It if	
16	the math I gave you indicates that,	
17	perhaps that is the case. But I am	
18	not sure it was designed that way or	
19	if that was the case all the time.	
20	I I just don't know.	
21	Q Are there any significant	
22	differences between Purdue's opioid	
23	business in Canada and in the United	
24	States?	
25	MS. IMES: Object to the	

```
172
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
     I started my responsibilities in the
 2.
 3
     US in early July and simultaneously
     transitioning out of my Canadian role
 4
     over a period of a few months.
 5
 6
                 Did anyone interview you
 7
     for the position of CEO of Purdue
 8
     Pharma in the US?
 9
                 Not at that time.
     believe I was considered for the
10
11
     position years earlier, prior to my
12
     movement to Purdue Canada. But in
13
     June of 2017, or the days or weeks
     leading up to being assigned or asked
14
15
     to take that role, I don't believe I
16
     was interviewed.
                 In 2017, how did you find
17
     out that you were going to be the CEO
18
19
     of Purdue Pharma in the United States?
20
            Α
                 I have a vivid memory of
21
     this.
22
                 I was called in to -- I
23
     will call it the board room. We were
24
     having our mid-year meetings in
25
     Greenwich, Connecticut at a hotel
```

```
173
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     venue. And following the -- at the
     end of a long week of board meetings,
 3
     I was called back into the -- it would
 4
     be a ballroom or a converted board
 5
     room, and I was told by Mr. Stuart
 6
 7
     Baker that the board had elected to
     offer me the role of CEO in the US
 8
 9
     effective immediately.
                 And who else was in the
10
     room besides you and Mr. Baker?
11
12
                 A bit of a blur at the
13
     time, but I believe it was the full
14
     board, perhaps minus one or two folks
15
     that might have had to depart a bit
16
     earlier to catch a train or a flight.
17
     I can't recall, but the majority of
     the board for sure.
18
                 And did you accept the job
19
20
     on the spot?
21
            Α
                 I did.
22
            Q
                 What did you say to
23
     Mr. Baker?
24
                 I don't recall precisely
25
     what I said, but I remember how I felt
```

		178
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL	
2	guess it's a little troubling	
3	just to certainly more	
4	prescriptions equals more	
5	revenue.	
6	But the premise of the	
7	question, you know, as a	
8	physician, especially, you know,	
9	I don't know that sales	
10	representatives caused doctors	
11	to write prescriptions they	
12	would otherwise not have	
13	thought, you know, necessary to	
14	write. But maybe that's just a	
15	different way to look at the	
16	role of the sales	
17	representatives and the	
18	physician.	
19	BY MR. ALEXANDER:	
20	Q When sales representatives	
21	caused prescribers to write	
22	prescriptions for higher doses of	
23	Purdue opioids, that increased	
24	Purdue's revenue, correct?	
25	MS. IMES: Objection.	

			179
1	CRA]	IG LANDAU - HIGHLY CONFIDENTIAL	
2		THE WITNESS: Yeah. Again,	
3		with all due respect, I don't	
4		know that Purdue sales	
5		representatives caused	
6		physicians to write to do	
7		anything.	
8		I mean, as a physician,	
9		it's hard for me to imagine that	
10		a sales representative could	
11		have that kind of influence on	
12		my practice or prescribing	
13		behavior.	
14		But maybe as a consequence	
15		of providing information, you	
16		know, prescriptions that might	
17		have been written for another	
18		product in the category were	
19		instead written for one of	
20		Purdue's products or vice-versa.	
21		You know, I am just not sure.	
22	BY MR.	ALEXANDER:	
23		Q When sales representatives	
24	caused	prescribers to keep patients on	
25	Purdue	opioids longer, that increased	

```
232
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            good, was sanctioned by the
 3
            Sackler family or the board, I
 4
            think we were all aligned.
 5
                 But loyal but not blindly
            loyal. I mean, loyal if I
 6
 7
            believed in what I was doing and
            it corresponded to what was
 8
 9
            right.
10
     BY MR. ALEXANDER:
11
                 And during the time that
12
     you were working at Purdue from 1999,
13
     you know, all the way through today,
14
     was there ever a time that you did not
15
     believe in what you were doing?
16
                 I don't like to speak in
            Α
     absolutes. But I can't recall a time
17
18
     when I thought what I was doing was
     anything but appropriate and
19
20
     well-intentioned and good.
21
                 I recall literally telling
22
     many people over the course of my
23
     career how much I looked forward to
24
     getting up in the morning and driving
25
     an hour and a half to work, and then
```

```
235
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     called attention to, at the highest of
 3
     levels through escalation.
                 I never imagined and I
 4
 5
     never bore witness to anything I
     considered to be illegal, unethical.
 6
 7
     And never -- and don't recall having
     any of those things brought to me as
 8
 9
     an individual.
10
                 In your experience at
11
     Purdue, no one ever expressed to you
12
     the concern that Purdue might be
13
     contributing to the opioid crisis?
14
                 I don't recall anyone
15
     coming to me with that concern or kind
     of statement. I think to the
16
17
     contrary, Mr. Alexander.
18
                 I think -- you know, at
19
     least, you know, with -- from the
20
     people I was working with and
21
     responsible for or associating most
22
     frequently with, over the years -- and
23
     again, with the exception of what the
24
     company had admitted to in 2007, you
25
     know, that the folks I worked with
```

```
282
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     I had expressed my interest in
     expanding my experience outside of
 3
 4
     research and development where I had
 5
     spent, for all intents and purposes,
 6
     my entire career to date.
 7
                 And eventually, I was
     offered a number of positions to run
 8
 9
     companies within the network of
10
     Sackler-owned associated companies.
11
            0
                 To whom did you express
12
     your interest first that you recall?
13
                 It might have been Dr.
14
     Raymond Sackler, who is now deceased,
15
     first.
16
                 Other than Dr. Raymond
            0
     Sackler and Dr. Richard Sackler, as
17
18
     you spoke about earlier, was there
19
     anybody else you spoke to about your
20
     interest in expanding the experience
21
     you had outside of research and
22
     development?
23
                       I believe at one
                 Yes.
24
     point I addressed the entire board
25
     about my interest, and I expressed to
```

		327
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL	
2	Have you finished your	
3	review or are you still paging	
4	through?	
5	THE WITNESS: I am thumbing	
6	through. I am looking to	
7	refamiliarize myself with the	
8	document, if you just give me	
9	30 seconds.	
10	MR. SORKIN: Take your	
11	time. Take your time.	
12	THE WITNESS: Thanks.	
13	(Reviewing.)	
14	Okay. I am good.	
15	BY MR. SORKIN:	
16	Q Okay.	
17	And the first page of the	
18	attachment in Exhibit 16 is titled,	
19	"Sackler Pharma Enterprise."	
20	Do you see that?	
21	A I do, yes.	
22	Q And it's then subtitled,	
23	"Diagnostic and Forward Plan," with	
24	your name, Craig Landau, MD.	
25	Do you see that?	

```
328
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            Α
                 Yes, I do.
 3
                 Did someone ask you to put
     this document together?
 4
 5
            Α
                 Yes.
 6
            0
                 Who?
 7
            Α
                 Mortimer Sackler, Junior
     requested that I put -- not this
 8
 9
     particular document together -- but
10
     that I convey my thoughts and ideas
11
     for -- for their pharmaceutical
12
     businesses together.
13
                 When did he ask you to do
14
     that?
15
            Α
                 I believe it was in March
     of 2017.
16
17
            0
                 And how did that request
18
     from Dr. Sackler come about, as far as
19
     you understand it?
20
            Α
                 Well, I was about to board
21
     an airplane with my family on the way
22
     to -- I guess you call it a
23
     spring/March vacation; I had young
24
     children. And I received a phone call
25
     from a number I didn't recognize; it
```

```
329
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
     was Mortimer, and he wanted to engage
 3
     and he asked me in the context of that
     conversation -- he told me he was
 4
     making similar requests of other
 5
 6
     leadership and I consented.
 7
                 Did he convey to you what
     the purpose was for asking for the
 8
 9
     plan from others in leadership?
                 I don't recall if he
10
11
     conveyed a purpose. No. I don't
12
     recall if he conveyed a purpose. I
13
     don't recall.
14
                 Did you understand that
15
     this document might be -- well, strike
16
     that.
17
                 Did you understand --
18
     strike that.
19
                 Who did you understand
20
     this document was going to?
21
                 It was my understanding
22
     that it would -- well, that I was --
23
     that ultimately it would make its way
     to the board of directors.
24
25
                 Which board?
            Q
```

		330
1	CRAIG LANDAU - HIGHLY CONFIDENTIAL	
2	A Well, my understanding,	
3	from where I was sitting, was it would	
4	be the MMP board.	
5	Q What information did you	
6	use to prepare the document that is	
7	that is attached to Exhibit 16?	
8	A I don't recall. It was	
9	information available to me in my	
10	position as CEO of Purdue Canada.	
11	Q And I assume you also used	
12	by this time the information and your	
13	experience from the 17 years as part	
14	of Purdue US and Purdue Canada?	
15	MS. IMES: Objection to	
16	form.	
17	THE WITNESS: I tried to	
18	put my best thinking into this	
19	document, which I took very	
20	seriously. And my experience as	
21	an individual up to and	
22	including my time in Purdue	
23	Canada would have contributed to	
24	it.	
25	BY MR. SORKIN:	

```
331
 1
        CRAIG LANDAU - HIGHLY CONFIDENTIAL
 2.
            0
                 If you look at the second
 3
     page of this document, it ends in
     Bates number 676.
 4
                 MR. SORKIN: And Mr.
 5
 6
            Suarez, if you can scroll down a
 7
            little further.
 8
     BY MR. SORKIN:
 9
                 I am going to ask you
10
     about one of the sub-bullets,
11
     Dr. Landau, under the larger bullet,
12
     "The US business is in a state of
     decline and will soon be unable to
13
14
     fund either/both investments or
15
     distributions going forward."
16
                 I want to look at the
17
     dash, the fifth one down, that starts
     with, "There's a high rate of employee
18
19
     turnover..."
20
                 Do you see that?
21
                 Yes, I do.
            Α
22
            Q
                 Okay.
23
                 That sub-bullet states,
24
     "There's a high rate of employee
25
     turnover, with many directors and
```